

Caught Red-Branded

Parallels Service Provider Brand Contest

Going on now! Ends Aug. 1, 2009



Update the Parallels brand on your website and win fabulous prizes!

Are you Parallels branded? When you display the current Parallels logos and product names on your website, you prove to your customers that you offer the latest in hosting and virtualization technology and services. You're a Parallels partner — take advantage of our strong brand today!

It's easy to participate in our brand contest! Just:

- 1 Take a minute and read our [Quick Guide to Branding](#).
- 2 Look at your website — update it to show only the current Parallels logos, box shots, icons and product names.
- 3 Submit the [contest entry form](#) to Parallels and you'll be entered into a drawing for fabulous prizes!

Click the links below to download everything you need to update your website with the current Parallels brand, and to participate in the brand contest!

[Quick Guide to Branding](#)

[Logos, box shots and icons](#)

[Parallels product names](#)

[Contest entry form](#)

[Contest details](#)

[Log in to PartnerNet](#)



First Prize
42-46" LCD Television



Second Prize
Nintendo® Wii with 2 controllers,
2 nunchucks & Wii Fit board



Third Prize
Nintendo® Wii
with 1 controller & 1 nunchuck

Complete your contest entry form now!

Top 5 Reasons to Update Parallels Brand on Your Website

- 1 **Win Fabulous Prizes!**
Get "Caught Red-Branded" and enter to win in our brand contest!
- 2 **Be Innovative.**
Displaying current logos proves to your customers that you offer the latest virtualization and automation products on the market. If a brand is seen to innovate, it is considered positive and adds value.
- 3 **Align with a great brand.**
As a global provider of innovative technology, Parallels powers more than 200,000 servers, 6 million domains, and manages over 10 million emailboxes worldwide. Join the growing community of consumers, businesses and service providers who are using the Parallels products.
- 4 **Sell more.**
Help make end-user buying decisions easier by promoting a trusted brand that your customers demand.
- 5 **Get recognized.**
Update the Parallels brand on you website with "flair" for special recognition at the 2010 Parallels Summit in Miami, FL.

