

E-Commerce Web Sites from Network Solutions®

Sell to millions of potential customers 24 hours a day, seven days a week, around the corner or around the world with an e-commerce Web site from Network Solutions®. Whether you're selling three or 3,000 products, we give you the power to build a reliable, secure e-commerce Web site complete with shopping cart and product catalog.

- **No transaction fees** — no hidden charges!
- Easy set-up wizard — puts you in business fast
- No graphic design or technical skills required
- Free domain name (Web site address)
- Free, 24/7 Real-Person Customer Service™



How does it work?

Our quick set up wizard will lead you through the steps of building an online store from constructing your storefront, to displaying your items, accepting orders, processing real-time payments, and managing shipping and inventory.

Choose from a variety of storefront designs and customize your color schemes, navigation tools, shopping cart options and catalog displays. Then learn how to work with the back-end tools for fulfilling your orders and managing your inventory. Shipping and tax calculators make processing a breeze! Set up a merchant account with your bank so you can accept credit card payments at checkout and you're set to go!

And remember, our e-commerce Web site specialists are only a phone call or e-mail away and are available 24/7 to assist you with your storefront set up!

What will an e-commerce Web site do for you?

Help get your business online

E-commerce products from Network Solutions are an affordable and fast way to create a fully functional Web site for selling online. And we make it easy by stepping you through the process of building your online storefront and by offering free 24/7 technical support.

Fit the needs of your business

Whether you are selling a few products or thousands of products, the flexibility is there for you to customize your online store.

Give you a one-stop-shop

Our feature-rich e-commerce packages come complete with a domain name, Web hosting, a shopping cart and catalog, and several payment options including access to a merchant account.

Help increase revenues

Built-in merchandising and promotional tools help you cross-sell and upsell through coupon codes and gift certificates, giving you the ability to increase your online revenues.



Start Selling Online Today!

To purchase a Network Solutions E-Commerce package, please visit us online at:

www.networksolutions.com/e-commerce. If you have additional questions about our service, please call **1-866-545-4581** (toll free) Monday through Friday, 9 a.m. – 9 p.m. ET to speak with a sales consultant.

E-Commerce Features

Feature	Description	Benefit
24/7 Real Person Customer Service™	Around-the-clock answers to your questions.	Go to work quickly building your new online storefront knowing that help is only a phone call or chat session away.
No Transaction Fees	Network Solutions does not charge a fee for sales transactions generated through your e-commerce storefront.	No transaction fees mean more profit on your bottom line! (Please note, this does not effect or eliminate any credit card fees you may be required to pay through your merchant account.)
Easy Setup Wizard	An easy-to-use set up wizard steps you through the creation of your online store.	Even the newest merchant will be able to quickly and easily build a storefront and start taking orders with Pro E-Commerce.
Security	Our e-commerce solution is both PABP and CISP Certified through VISA® and MasterCard®. Our systems are PCI compliant, which is required to transfer funds to and from a payment gateway.	Network Solutions takes security very seriously. Our commitment to protecting your consumer data means your customers can shop safely on your e-commerce Web site.
Shipping Integrations with FedEx®, UPS®, USPS®	Advanced shipping tools to let you calculate shipping direct from the source or with your custom rules.	Provide consumers the ability to automatically calculate shipping costs and track their orders.
Search Engine Optimization (SEO) Tools	Meta tags, keyword placement and link building tools to help your business be found on search engines.	A successful online business must be found by prospects and must attract the right customers for your products.

The following enhanced features are specific to the Pro E-Commerce package

Flexible site design tools	Choose your starting design, upload your product images and graphics, select your Web site color scheme and fonts, and you're ready to go.	Customize your storefront design for usability, visual impact and consumer loyalty.
Product Merchandising	Promotional tools such as coupon codes, gift certificates, related products and cross-selling.	Pro E-Commerce includes useful merchandising tools to help you improve consumer loyalty and increase sales.



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